



Broad + Liberty Fall Paid Internships

Broad + Liberty, a Philadelphia-based media start-up dedicated to the free exchange of ideas and sharing stories and perspectives that are shut out of other outlets, is seeking talented interns for paid editorial, news, marketing, graphics and video positions **starting immediately, and running through the winter of 2021**, with a possible extension

We are seeking talented, qualified, center or right-leaning students (undergraduate and graduate) with an interest in journalism, communications, marketing, digital, politics, and business. Students local to the Philadelphia region — including Pennsylvania and New Jersey — will have an advantage in applying and in their work with *Broad + Liberty*.

Please apply to aeisenberg@broadandliberty.com with an updated resume, transcript (official or unofficial), and a brief statement of your interest by Wednesday, November 24th. Please use the subject line “Intern Application: YOUR NAME, YOUR SCHOOL.”

We are seeking applicants on a rolling basis, so the earlier the application, the more likely we are to have a position for you.



Editorial / News Intern:

Develops our news and editorial journalism pipelines to shape the stories that reach tens of thousands of readers a month!

- Assist in the production of original news content focused on Philadelphia, the state of Pennsylvania, New Jersey and beyond, that will be read by tens of thousands of unique readers.
- Provide copy-editing and structuring to submitted articles that will shape the message and argument of the final pieces.
- Write and put together emails that will reach *Broad + Liberty* email subscribers directly in their inboxes.
- Learn about investigative journalism by soliciting quotes from key players and industry leaders for relevant pieces.
- Connect with article authors and work to coordinate the publication of our pieces with our internal staff and writers.

Editorial / Marketing Intern:

Provides the key element to a successful online publication: making sure published pieces of content are heard and seen across the internet!

- Assist in digital production to reach tens of thousands of readers; curate weekly email of top articles, and draft social media content.
- Assist in the posting of web articles by building posts in WordPress back-end, choosing fantastic imagery, communicating with contributors; learn contributor and content management of growing media start-up.
- Oversee targeted marketing efforts to increase readership by identifying and contacting relevant stakeholders, politicians, and change-makers with stories and perspectives that make an impact.
- Build graphics and video for deployment across social media platforms.
- Assist in reporting on digital growth metrics of platform, as well as digital fundraising efforts; learn concepts of digital analytics and marketing to drive results across key performance indicators.
- Write and manage marketing emails that will reach *Broad + Liberty* email subscribers directly in their inboxes.

Optional — Editorial / Marketing Intern with focus on Graphics and Video



- Produce compelling, visually appealing images, gifs and videos for digital and social media platforms (Facebook, Instagram, Twitter, YouTube).
- Produce and edit video and audio for podcasts, YouTube and social video.
- Produce “data visualization” graphics for articles and social media.
- Join team members “on set” to identify and acquire compelling, mission-aligned video imagery from across the Greater Philadelphia region.
- Participate in production and deployment methodologies for a fast-paced, growing digital brand.